

Curriculum vitae

Christian Tiedemann

Christian Tiedemann is Partner and Chief Financial Officer of Scholz & Friends Group. He is responsible for finance, controlling, legal affairs and IT. Furthermore he leads the holding Commarco as CEO in collaboration with Frank-Michael Schmidt. Among the best known agency brands of Commarco are Scholz & Friends, Lowe Deutschland, deepblue networks and gkk DialogGroup.

Tiedemann was born in Gehrden near Hanover in 1966. Having trained as an industrial business executive between 1985 and 1987 at Philips GmbH in Hamburg he was in charge of controlling and sales coordination at that company. He subsequently worked in controlling at Feldmuehle UK in London before completing his business administration degree in 1993. His next move took him into international marketing and controlling for the BAT cigarette company. Three years later, he was appointed managing director of the A&M management consultancy firm where he advised advertising agencies on financial and controlling matters. Tiedemann has been working at Scholz & Friends as CFO since 1998.